



SOMABAY



Experience luxury in every meticulously crafted detail, where prestige hospitality is rediscovered with genuine warmth and passion. Our commitment to sustainability ensures that every indulgence is balanced with environmental responsibility, allowing you to awaken forgotten desires and build unforgettable memories while preserving the beauty of our surroundings for generations to come. Somabay is where glorious coastlines converge with modern-day opulence in a land rich with vibrant culture and mystical history. Succumb to the alluring siren of Somabay—a destination that transcends the boundaries of euphoria and tranquility, offering an unparalleled experience of harmony and sustainability intertwined.

DESTINATION PREMIUM LOCATION

Situated on the eastern shores of Egypt along the captivating Red Sea coast, Somabay offers an ideal location just a convenient 20-minute drive from Hurghada International Airport. Accessible with a mere 4-hour flight from Central Europe, this expansive, self-contained community spans an impressive ten million square meters, enveloped by the sea on three sides. Boasting some of the region's most stunning sandy beaches and breathtaking panoramic vistas of desert mountains, Somabay promises a picturesque resort experience. Nestled within 10 million square meters of verdant landscapes, life at Somabay transports you into a world where fantasy-scapes seamlessly blend with reality, and sun-drenched activities offer endless possibilities for elevation and enjoyment.

MISSION

A visionary endeavor aimed at transforming Somabay, into a beacon of luxurious hospitality and sustainable living. With a focus on delivering unparalleled hospitality experiences, the mission endeavors to provide elite accommodations, upscale dining experience and world-class amenities & facilities to cater to the discerning tastes of global travelers. Beyond tourism, the mission aspires to cultivate a vibrant community, offering residents a high-quality lifestyle completes with residential options, employment opportunities, and essential services. Central to its ethos is a steadfast commitment to sustainability, championing environmentally responsible practices such as energy efficiency, waste reduction, and conservation efforts.

VISION

Establish a premier destination for discerning travelers and homeowners alike. Through our relentless commitment to providing unparalleled experiences, we aim to redefine luxury living and hospitality. Our goal is to elevate Somabay beyond being just a vacation spot, but rather a coveted first-choice destination where individuals can seamlessly transition into a lifestyle of unparalleled comfort and convenience. With a focus on sustainability and self-sufficiency, we strive to create a harmonious environment where every aspect of life is meticulously curated to exceed expectations.



SOMABAY HOLIDAYS

Welcome to Somabay Holidays where luxury meets personalized hospitality. Our collection of exclusive hotels caters to the diverse personas of our guests, whether you're seeking adventure, family fun, serenity, luxury, or wellbeing. From thrilling activities to tranquil sanctuaries, lavish accommodations, and holistic wellness offerings, we ensure an unforgettable experience tailored to your desires.

SOMABAY COLLECTION:

Kempinski - Pure luxury
The Cascades - Golf & Spa resort.
Robinson Club - Entertainment resort.
Sheraton - Unique & monumental.
The Breakers - Lifestyle hotel.
Stayr - Bay Life Home Rental



DISCOVER SOMABAY

Explore the wonders of the Red Sea coastline at Somabay, where luxury and adventure intertwine. Indulge in opulent accommodations, thrilling water sports, and rejuvenating spa experiences. Treat your taste buds to a culinary journey featuring authentic Egyptian cuisine and global flavors. Immerse yourself in Egyptian boutique shops for unique souvenirs.

Somabay, a coastal gem on the Red Sea in Egypt, offers an array of activities to suit every traveler's desires. Dive into the crystal-clear waters to discover vibrant marine life, or partake



in thrilling water sports such as wake boarding, windsurfing and Kitesurfing. Golf enthusiasts can tee off at world class practice facilities and the renowned Gary Player-designed golf course while soaking in panoramic views of the Red Sea. For those seeking relaxation, unwind on the idyllic beaches or indulge in rejuvenating spa treatments. Cultural enthusiasts can explore nearby historical sites like Luxor, while nightlife aficionados can enjoy beachfront bars and lively entertainment. With its blend of adventure, luxury, and cultural charm, Somabay promises an unforgettable vacation experience.

SOMABAY REAL ESTATE PROJECTS

Somabay's dwellings are built with the emphasis on being one with the captivating landscape, bringing to life free-spirited living with the spoils of modern luxury and amenities. Become a part of Somabay's exclusive community with its unique citizenship program that grants privileged access to five-star amenities. Feel at home in the paradise of Somabay.



A GOLFER'S HAVEN

THE PERFECT YEAR-ROUND GOLF DESTINATION

Blessed with a year round temperate climate, Somabay is the perfect golfing destination to enjoy an experience like no other.

The championship golf course at Somabay was designed by the golfing icon that is Gary Player. The South African has firmly established himself as one of the greats not just in terms of his playing career but, for many years now in the world of golf course design.

In the mid 1990's Gary Player was approached to design a course on the Somabay Resort and he duly delivered a truly world class layout which he referred to as the Pebble Beach of Africa based on its proximity to the Red Sea.

The course plays through the desert around the resort with no less than 6 holes positioned on the dramatic Red Sea coastline. Tees, fairways and greens provide a playing oasis as the course meanders around the resorts with constant, breath-taking views of the Red Sea all with stunning mountains as a backdrop.

The golf facilities continue to improve at Somabay and world class practice facilities by way of a 300m double ended floodlit range with exquisite turf teeing area has been joined by an incredible 5000 sqm Short Game Arena, designed by James Edwards from EDI Golf that provides an unlimited variety of opportunity for those wanting to hone their short game.

The Par 3 centered in the heart of the Somabay Academy, for novice golfers to also practice and improve their game, and with the expert tuition from our academy team, the Par 3 course provides a safe and challenging environment for those new to the game day & night.

Experience Golf in the middle of the Red Sea. In Somabay, we've transformed golfing into an extraordinary experience. Discover a three-hour adventure from Somabay Marina with 50 golf balls in tow, while you tee off, your companions can soak in the stunning views, groove to melodic beats, snorkel and marvel at the underwater wonders. As stewards of the environment, we ensure responsible collection of all golf balls post – game during a snorkeling experience in 3-meter-deep waters, contributing to marina conservation.

It is our aim to make golf more fun, to deliver golf experiences that leave you coming back for more. What could be better than enjoying great golf in a great place that leaves you with a massive smile on your face

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THE CASCADES

GOLF RESORT, SPA & THALASSO



THE CASCADES

GOLF RESORT, SPA & THALASSO

Elevated on the highest point of the Somabay Peninsula sits the magnificent Cascades Resort. This one-of-a-kind colonial-style hotel offers 159 spacious rooms and suites. With its prime location, The Cascades offers unparalleled panoramic views of the Red Sea, desert mountains, and green golf course fairways. Offering one of the largest and best equipped thalasso therapy spas in the world, the resort is also home to the stunning Cascades Golf Course designed by Gary Player.

A STAY WHERE ALL YOUR DESIRES ARE MET

The hotel offers 128 comfortable and graciously appointed guest rooms and 31 luxurious suites all with private balconies overlooking the Cascades Golf Course with the sea as its backdrop. The large marble bathrooms include a bathtub as well as a separate shower and toilet matching the highest demands of comfort, design and equipment. In offering the ultimate comfort and privacy, all rooms and suites are equipped with endless amenities; satellite TV, mini-safe, mini-bar, air-conditioning, electronic door locks and easy access to an Internet connection. Most suites can be combined with a connecting room. With the grand style of our traditional hotel, and its tastefully furnished rooms you are guaranteed to feel at home.

A PLEASURABLE CULINARY EXPERIENCE

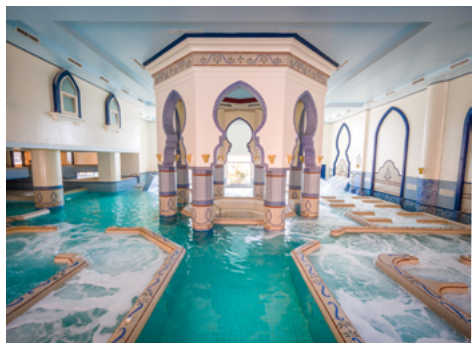
Characterized by its distinctive style and service, The Cascades Resort incorporates a variety of exclusive dining options with exceptional creations. From quick bites at the pool to fine dining à la carte selections and dietetic menus designed for those who chose undergoing nutritional programs; you are guaranteed to find something to match your needs.

DEDICATED TO YOUR WELL-BEING

Disconnect from the world at The Cascades Spa & Thalasso and allow the spectacular views of Somabai to bring your senses to life while the holistic treatments balance, nurture, and energize your body and mind. The spa's 65 treatment rooms and facilities extend over 7,500 square meters offering a range of first-class treatments and services and the purest products with a further 750 m² Thalasso-Tonic Hydrotherapy pool. Containing 830 m³ of sea-water subdivided into a number of distinct zones with water jets, currents and counter-currents, showers and bubbling baths, each zone of the pool is designed to regenerate and tone a specific part of your body. Our repertoire of holistic spa treatments performed by our team of skilled international therapists is a Thalasso-spice tribute. Our unique formula combines the healing properties of seawater with the exotic flavor and health benefits of Egyptian spices and herbs.

UNWIND & REJUVENATE AT A RELAXATION SANCTUARY

Built with the utmost comfort and pampering experience in mind. The Spa extends over 7,500 m² with a wide range of first-class treatments and services at every corner.



This peerless luxury spa includes 65 treatment rooms and is acknowledged for its 750 m² Thalasso-Tonic Hydrotherapy Pool. A treatment designed to regenerate and tone your body as you sway across an 830 m³ of seawater, divided into zones with water jets, currents, counter-currents, showers, and bubble baths. This is where you get to know first-hand what unparalleled leisure feels like.

DIVING & KITESURFING

For some incredible snorkeling and diving, Somabai's dive center managed by Orca Dive Club is the largest on the Red Sea. It offers all services from instructional to professional diving and top-of-the-line rental equipment. Unique to the center is a 420-meter jetty that extends from its doorstep to the house reef offering direct access to the marine wonders.

Somabai's 7BFT Kite House is perfectly located for amazing kitesurfing year round. Ranked one of the top three kite spots world-wide, the spectacular bay offers fantastic flat water conditions. The Kite House also offers training and rental equipment for all experience levels.

The Cascades Golf Resort, SPA & THALASSO | Somabai
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